



Artozyma
HELEXPO



INTERNATIONAL EXHIBITION FOR BAKERY, CONFECTIONERY, EQUIPMENT & PRODUCTS

Ways & Media of Promotion

250+
Exhibitors

13,000+
sqm

25,000+
Visitors

1,000+
B2B Meetings

100+
Hosted
Buyers

Advertising Media



A	A BRANDING - LOGO PLACEMENT	PIECES	COST
1.	EXCLUSIVE logo display on LANYARDS (Exhibitors, Guests, Partners)	10,000 PCS	3,000€
2.	EXCLUSIVE logo display on LANYARDS (Exhibitors, Guests, Partners)	minimum 20,000 pcs	400€
3.	Placement of the Logo on the Printed Floor Plan (Exhibitors list)	5,000 pcs	500€
4.	Placement of the Logo on the Printed Floor Plan (Exhibitors list) with marking (arrow) the point of the Exhibition Area	5,000 pcs	800€
5.	In Non-Wooven bags distributed to exhibitors, VIP guests, officials and press representatives	3,000 pcs	3,000€
6.	Placement of an Advertising Leaflet inside the Non-Wooven bag which is distributed to all visitors. MAXIMUM number of Leaflets placed in the bag: 10pcs (1pc per partner)	2,000 pcs	500€
7.	Distribution of informational material with Info Desk or Roll Up at the ENTRANCE (or exit) of the Stand 1 Info Desk	1 Info Desk 0,60m x 1m	800€

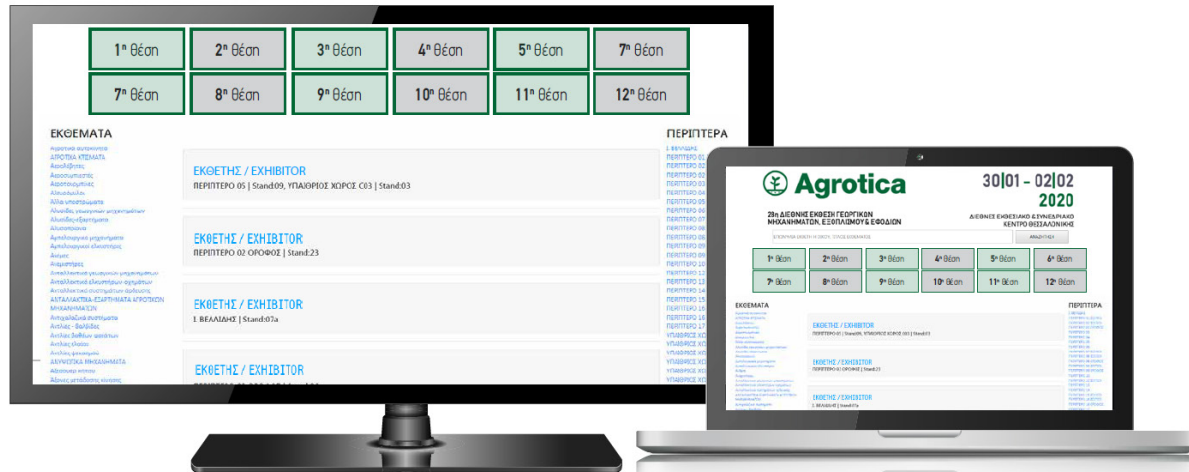
- Production costs for LANYARDS, Badges, Floor Plans and Non-Woven Bags are included
- Promotional costs (Info Desk - Brochures - Personnel) are NOT included
- VAT is NOT included

Advertising Media



B.	DIGITAL BANNER H LOGO ME HYPERLINK	DIGITAL BANNER/ LOGO	COST
1.	POST & STORY on the Exhibition's Social Media (Facebook / Instagram / LinkedIn - 1 time)	Digital Banner/ Logo/ Text	300€
2.	In the electronic Exhibitors' directory (5 places)	Digital Banner / Logo	500€ / position
3.	In the electronic Visitor registration platform (5 places)	Digital Banner / Logo	400€ / position
4.	On the FREE WiFi homepage Logo	Logo	300€ / position
5.	On the FREE WiFi homepage and in the Android / iOS Mobile App (3 places)	Logo	400€ / position
6.	Display in the Exhibition Newsletter with reference to the Collaboration (Company Profile) and placement of the logo with hypelink to the Company's site (50,000+ recipients)	Logo/ Text	400€
7.	Exclusive Newsletter and placement of the logo/digital banner with hypelink to the Company's site	Digital Banner / Logo / Text	1,000€

Advertising Media



Online Catalog



Web page Head Banner



Webpage Footer

TIF Helexpo
13 Σεπτεμβρίου

🍷 Για μια ακόμα χρονιά η μπίρα Νύμφη (Nymfi Beer) με την εμβληματική γοργόνα της μας υποδέχεται στο περίπτερό της στην 88η Διεθνή Έκθεση Θεσσαλονίκης για να μας δείξει πως «Αι πιστεύεις στη μαγεία, τίποτα δεν αποκλείεται».

🍷 Εκεί θα δοκιμάσουμε την απολαυστική μαύρη μπίρα NYMFH Dark limited edition και θα αφήσουμε για λίγο τη μαγεία να μας μεταμορφώσει!

📍 88η Διεθνής Έκθεση Θεσσαλονίκης – Ζήσε τη μαγεία της!



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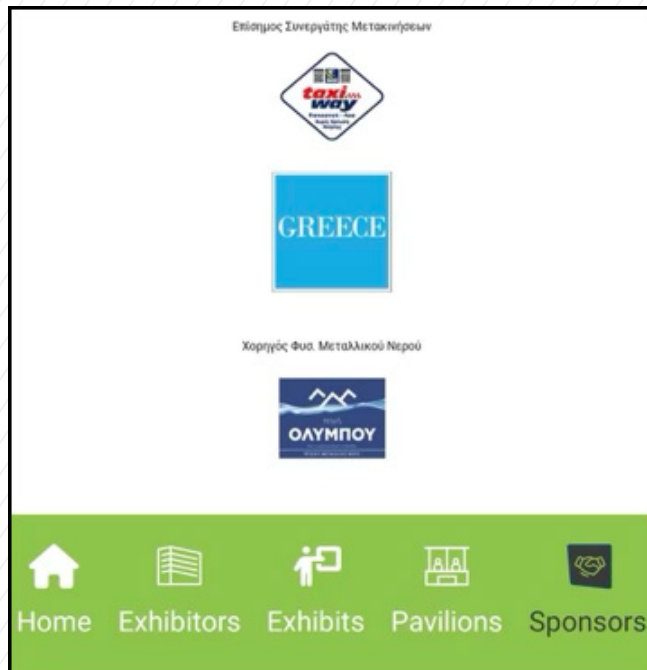
📍 88η Διεθνής Έκθεση Θεσσαλονίκης – Ζήσε τη μαγεία της!

👉 ... Δείτε περισσότερα



Facebook Post

Advertising Media



Home Page Helexpo App



Distribution of Promotional Material

Συνδεθείτε στο HELEXPO
10.3.0.1



Free Wi-Fi Login Page



Order Form



PROMOTION LOCATIONS:

01. _____

02. _____

03. _____

04. _____

05. _____

TOTAL AMOUNT _____ (_____ €) plus VAT

Construction, installation, and dismantling costs are borne by TIF-HELEXPO S.A.

The creative product (logo, banner, video, etc.) will be sent by the COMPANY when requested by TIF-HELEXPO S.

Construction costs for special structures (e.g. inflatable banners) are NOT included.

NAME: _____

ADDRESS: _____

VAT NUMBER: _____

TAX OFFICE.: _____

FULL NAME OF THE PERSON RESPONSIBLE FOR ADVERTISING: _____

TEL No.: _____

MOB. No: _____

E-MAIL: _____

DATE: ____ // ____ // ____

SEAL AND SIGNATURE:

The file must be .PDF with outline fonts, CMYK format, natural size - resolution at 300dpi and 1/10 reduction.



**NATIONAL ENTITY FOR THE ORGANISING OF
EXHIBITIONS, CONGRESSES, AND EVENTS**

HEADQUARTERS:

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ATTICA OFFICE:

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Styllas Konstantinos

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